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Royce
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INSIDE
THIS ISSUE

THE FOURTH ANNUAL
OVATION AWARDS

WELCOME
TO SURREY

UNDERSTANDING
THE DEPOSIT

ROYCE

THE ADVANTAGE OF COASTAL LIVING

// BY SUSAN M BOYCE



IT'S BEEN DESCRIBED AS UNIQUE, EXCLUSIVE, AND ELEGANT.

It boasts a level of luxury design to inspire and delight. Best of all, Royce is now officially underway. And if you haven't discovered this collection of White Rock condominium homes, you're missing out on something amazing.

"Mayor Wayne Baldwin was here for our ground

breaking celebration on April 27th," says Sales Representative Adriana Cikojevic. "It was a fantastic event and so well received by our local community. One woman told me she's thrilled these low-rise, single-level apartment residences are being bought by people who will actually live in them. It's going to create a feeling that's so different from the empty towers owned by investors — no wonder it's becoming White Rock's most popular community."

Popular, and truly a local success story. "Everyone on the Royce team — from developer and architect to interior designer and sales staff — calls either White Rock or South Surrey home," Adriana explains. "Forge Properties actually has their head office right here in White Rock." A committed supporter of future generations in their "home town," Forge also chose the ground-breaking celebration to announce a \$20,000 donation to the Infant Development Program of BC, a health resource for babies who are at risk for delayed development.

UNIQUELY YOU

The Royce display home is undisputedly dazzling by design. From the ocean views to the Swedish oak hardwood flooring to the fluid sense of connectivity throughout, this residence is a showcase of refinement and good taste. It's also filled with ideas for customizing and personalizing the entire living space. But, Adriana notes, this opportunity won't last long. "Once we begin construction, it will be harder to add details like built-ins and exclusive finishings. So you'll have to act quickly."

Not surprisingly, Adriana says the kitchen has been a huge hit with buyers. Open and oh-so-sophisticated with full-height, marble backsplash, I can't help thinking it's the perfect interaction between a passion for cooking and a love of entertaining.

Classic white cabinetry is full height — a feature Adriana points out not only means loads of storage, but less dusting as well. We immediately agree the six-burner, industrial-chic stove could handle the most demanding family dinners and that the piano-shaped centre island with eating bar adds an element of visual drama... as well as even more storage.

"In this home, we've also built in an optional, built-in butler's pantry with wine fridge so people can see a contemporary alternative to the conventional china hutch niche," Adriana says. "It gives a very fresh, clean look, and you'd be amazed how ecstatic people get at the thought of finally being able to get rid of their old furniture."

SAVOUR OUTDOOR LIVING

"And take a look at this deck," Adriana says throwing open the door. Okay, this is one big outdoor space — two sofas, coffee table, mega barbeque, six potted plants, and it still feels spacious. "People here really value their outdoor space, so everyone gets a large, private deck to enjoy." Bonus.

Even Royce's architecture is a direct response to this love of natural beauty. The building wraps itself round a central, terraced courtyard forming a horseshoe that directs all views toward the Pacific Ocean. Horizontal cedar, vertical corrugated metal, and crystal clear glass create the impression of a modernist sculpture that's somehow morphing organically from the ground.

Royce offers a total of 87 exquisite condominium residences. Presentation gallery and display home now open noon to 5 p.m. daily except Fridays at 14855 Thrift Ave. in White Rock. Prices start at \$332,300. For more information visit royceliving.com or call 604.538.8028.

